



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF BUSINESS STUDIES

UNIVERSITY EXAMINATIONS FOR
MASTERS OF BUSINESS ADMINISTRATION

BSM 5101: MANAGEMENT THEORY AND PRACTICE

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: SEPT. 2017

TIME: 3 HOURS

INSTRUCTIONS:

– Answer any **FOUR** questions.

This paper consists of Two printed pages

QUESTION 1

Management is considered as a dynamic life going element in an organization that without it, the resources of production remain mere resources and never become production. Using relevant examples; illustrate the importance of management in transforming organizational resources.

(25 marks)

QUESTION 2

Planning and managing change is one of the most challenging elements of a managers job. For a successful change, managers must know that organizations change in a number of dimensions that often relate to one another. Using an organization that recently underwent change, illustrate the dimensions that a manager must consider critical in the change process.

(25 marks)

QUESTION 3

There has been controversy for long on the difference between management and administration. While several authors have indicated there is no distinction, others believe that management is a doing process while administration is a thinking process. Illustrate the points of distinction between the **TWO** in an operative environment. **(25 marks)**

QUESTION 4

Leading scholars and Human Resource Managers consider management as an Art, a Profession and a science. Using any of the public set up organization, illustrate the extent to which management fulfills the **THREE** requirements. **(25 marks)**

QUESTION 5

Abraham Maslow, a practicing psychologist, developed one of the most widely recognized need-based theories that have given emphasis on human behavior. Critically, evaluate the theory and its usage in modern organisations. **(25 marks)**