



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4101: ACADEMIC WRITING

END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 2 HOURS

DATE: Pick Date Apr 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

A. Explain the following terms as used in academic writing:

- a) Abstract
- b) APA
- c) Plagiarism
- d) Citation
- e) et. al (2 marks each)

B. You have been appointed to research on the increasing number of drop-out cases in your University. As the head/ lead researcher you feel that this is a very involving task and want to engage one more person to be your junior researcher.

- i. Write a formal letter to this effect, inquiring whether h/she would be interested in joining your team. (10 marks)
- ii. Discuss the nature of a good abstract. (10 marks)

Question TWO

Discuss 10 main sections of a research paper. (20 marks)

Question THREE

A. Below is a list of wrongly referenced material. Create a well referenced list in line with the APA 6th edition referencing format. (10 marks)

- i. 357-363. Regional differentiation of New Zealand Pinot noir wine by wine professionals using canonical variate analysis. (2013). & Frost, A. *American Journal of Enology and Viticulture*, Tomasino, E., Harrison, R., Sedcole, R., 64,
- ii. *Journal of Human Resources*, 307-329. A match made in heaven or a loveless marriage. Employer policy and manager practice in the fast food industry: (2013). 51, Gould, A. M.
- iii. *World cafe: Shaping our futures through conversations that matter*. Brown, J., & Isaacs, D. Williston, VT: Berrett-Koehler Publishers. (2005).
- iv. Smith, J. (2003). Wellington, New Zealand: Huia Publishers. *Ethics in New Zealand*.
- v. Mwangi, E. *The Daily Nation*. Kisumu farmers reap conservation's rewards. Retrieved from <http://www.dailynation.com.ke> on (2001, August 27)

B. Discuss 5 qualities of academic writing. (10 marks)

Question FOUR

Your University student union election results have been nullified due to irregularities. Write a report to shed light on this scenario. (20 marks)

Question FIVE

With reference to Attachment A, write a 400 word reaction paper. (20 marks)

ATTACHMENT A

Mama Africa - Poem by Sylvia Chidi

Mama Africa
Somalia, Nigeria, Ghana, Saudi Arabia
Mama Africa
Senegal, Zimbabwe, Tunisia, South Africa
The land of enormous mineral wealth
I salute thee; I adore thee even in poor health

Mama Africa
You walk with a suicidal long rope
As your people lose all hope
Rather than cooking up a brand of prosperity
You the land of recognized poverty
Have mistakenly invented a brand of austerity
The masses are slowly dying
While only a few are high-flying

Mama Africa
We talk about your diamond rushes
We speak of numbers of human losses
We hide our fusses in internal silent boxes
While people struggle and fight in oil brushes
And external parties hide their delightful blushes

Mama Africa
How can a land of abundant resources and rich culture
That the world with marvel continuously captures
Allow wealth to be taken from you before it matures?
Why not divert these takers to signs labeled departure?

Mama Africa
Listen to your children's voices
They are crying to be heard
They are crying to be fed
They are crying for an end to corruption
They are crying for your delinquent protection

Mama Africa
Along with your weakness I salute thee!
Along with your greatness I adore thee!