



# **THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE**

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA AND GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

## **ENTREPRENEURSHIP**

END OF SEMESTER EXAMS

**SERIES:** APRIL/MAY 2010

**TIME:** 2½ HOURS

### **INSTRUCTIONS TO CANDIDATES**

1. This paper consists of **EIGHT** questions.
2. Answer any **FIVE** questions.
3. Cheating leads to disqualification.
4. Switch off your mobile phone.

- Q.1 Explain the qualities of a successful entrepreneur. (20 marks)
- Q.2 State the advantages and disadvantages of being an entrepreneur. (20 marks)
- Q.3 Discuss the process of positioning an organization to take advantage of opportunities available when the internal and external environment change. (20 marks)
- Q.4 Explain the potential sources of funds available to an entrepreneur as venture capital. (20 marks)
- Q.5 Discuss features of a good entrepreneurial business plan. (20 marks)
- Q.6 Explain the different types of entrepreneurs that may exist in a community. (20 marks)
- Q.7 Discuss factors that influence roles played by people in enterprises development. (20 marks)
- Q.8 Classify and discuss the roles an entrepreneur can play when he is within or without the firm. (20 marks)