



# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF BUSINESS

DEPARTMENT OF MANAGEMENT SCIENCE

**UNIVERSITY EXAMINATION FOR:**

**FIRST YEAR SECOND SEMESTER AND SECOND YEAR FIRST SEMESTER  
EXAMINATION FOR DEGREE OF MASTER OF SCIENCE IN PROCUREMENT AND  
SUPPLIES MANAGEMENT**

**BPC 5202: NATIONAL AND GLOBAL LOGISTICS MANAGEMENT**

**END OF SEMESTER EXAMINATION**

**SERIES: JULY, 2017**

**TIME: 3 HOURS**

**DATE: JUL, 2017**

## **Instructions to Candidates**

You should have the following for this examination

*-Answer Booklet, examination pass and student ID*

This paper consists of Choose No questions. Attempt question **ONE** (Compulsory) and any other **THREE** questions.

**Do not write on the question paper.**

## **Question ONE (30 MARKS)**

Global logistics management has to take all of these factors into account; powerful global logistics solutions are more sophisticated than local solutions. To secure global logistics that will work for you, you will often have to deploy larger systems that demand a higher level of savvy from every member of your organization, including all of your shipping managers. Plus, you must take extra steps to ensure that you have secure global logistics that will not fall prey to the kinds of exceptions caused by issues such as loss, theft, and other problems that are not typically part of

the market landscape in the region, but may be a factor in some other areas. In view of this, explain the vital needs for global logistics management. **15 MARKS**

b).Describe any FIVE (5) guidelines for selecting and dealing with foreign intermediaries.

**10 MARKS**

**Question TWO (20 MARKS)**

a).Describe any FIVE (5) rules for any modes of transport. **10 MARKS**

b).All importer must apply for, complete the relevant forms and obtain an IDF before the goods are imported. Justify **15 MARKS**

**Question THREE (20 MARKS)**

a).It is, therefore, very important to check on the IDF as well as the duty and VAT rates when exporting or importing into Kenya. Justify **15 MARKS**

b). Explain at least two benefit of tariff are uneven for government and consumer. **10 MARKS**

**Question FOUR (20 MARKS)**

Citing relevant example describe why **Tariffs** are used to restrict **trade**, as they increase the price of imported goods and services, making them more expensive to consumers. **25 MARKS**

**Question FIVE (20 MARKS)**

a).What are the reasons for the dramatic increase in cross border trade between the developed countries and Kenya? **15 MARKS**

b). How is information technology affecting global retailing? **10 MARK**