



# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF BUSINESS

DEPARTMENT OF MANAGEMENT SCIENCE

**UNIVERSITY EXAMINATION FOR:**

**EXAMINATION FOR DEGREE OF MASTER OF SCIENCE IN PROCUREMENT AND  
SUPPLIES MANAGEMENT**

**BPC 5201: GLOBAL SOURCING**

**SPECIAL SUPPLEMENTARY EXAMINATION**

**SERIES:SEPT. 2017**

**TIME:3HOURS**

**DATE: SEPT. 2017**

## **Instructions to Candidates**

You should have the following for this examination

*-Answer Booklet, examination pass and student ID*

This paper consists of Choose No questions. Attempt question **ONE** (Compulsory) and any other **THREE** questions.

**Do not write on the question paper.**

## **Question ONE (30MARKS)**

a). Miss Odhiambo argues that, in developing countries, some enterprises may have no choice but to source internationally; otherwise they cannot get access to world- class levels of technology. Justify. **15 MARKS**

b). Describe three main traditional motivations that are behind the decision to source globally. **10 MARKS**

## **Question TWO (20MARKS)**

a). Describe in order of importance the Rationale for Global Sourcing. **10 MARKS**

b). Citing really examples, explain the frameworks for financial assessment of global sourcing. **15 MARKS**

**Question THREE (20MARKS)**

- a). Describe FOUR (4) key determinants of global sourcing. **10 MARKS**  
b). Citing relevant examples describe Challenges of global sourcing **15 MARKS**

**Question FOUR (20MARKS)**

Describe FIVE (5) features in contrast to domestic purchasing, and the international purchasing mode. **25 MARKS**

**Question FIVE (20MARKS)**

Describe TEN (10) International Management terms in relation to Strategy Formulation and Implementation. **20 MARKS**