

TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF MANAGEMENT SCIENCE

UNIVERSITY EXAMINATION FOR:

**FIRST YEAR FIRST SEMESTER EXAMINATION FOR DEGREE OF MASTER OF
SCIENCE IN PROCUREMENT AND SUPPLIES MANAGEMENT**

BPC 5105: STRATEGIC PROCUREMENT AND SUPPLY MANAGEMENT

END OF SEMESTER EXAMINATION

SERIES: DECEMBER, 2016

TIME: 3 HOURS

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of Choose No questions. Attempt question ONE (Compulsory) and any other TWO questions.

Answer question ONE Compulsory and any other THREE questions

Do not write on the question paper.

Question ONE

a). Describe any five features of an effective strategic purchasing and indicate where they are applicable in today's enterprises. 15 marks

b). With the aid of SWOT analysis, explain strategic planning steps and show what they mean in a good global sovereign strategy 10 marks

Question TWO

Describe the main five features of world class strategic procurement and explain the benefits of accessing quality procurement information. 25 marks

Question THREE

a). Explain any five core purchasing strategies and indicate where they are applicable in today's enterprises. 10 marks

b). Describe the Strategic cost reduction measures which you would endeavor to embrace during the procurement process. 15 marks

Question FOUR

a). Explain the necessary steps when developing strategic plans 10 marks

b). Global strategic sourcing often aims to exploit global efficiencies in the delivery of a product or service. Justify. 15 marks

Question FIVE

Describe the seven-step process under model plots categories and indicate their value in strategic procurement. 25 marks