



**TECHNICAL UNIVERSITY OF MOMBASA**

---

SCHOOL OF BUSINESS

DEPARTMENT OF MANAGEMENT SCIENCE

**UNIVERSITY EXAMINATION FOR:**

DIPLOMA IN PROCUREMENT & MATERIALS MANAGEMENT Y2 S1

BPC 2202: PRINCIPLES OF PUBLIC POLICY & ORGANIZATION

END OF SEMESTER EXAMINATION

**SERIES: DECEMBER 2016**

**TIME: 2 HOURS**

**DATE: 13 Dec 2016**

**Instructions to Candidates**

You should have the following for this examination

*-Answer Booklet, examination pass and student ID*

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

**Do not write on the question paper.**

---

**Question ONE**

- a) Public procurement is the means to acquire/obtain organizational needs (Works, Goods & Services) by use of Public funds within the laid down principles and procedures.
- i) Define the term “procurement planning” **(2 marks)**
  - ii) State and explain any **four (4)** reasons why organizations should prepare a procurement plan. **(8 Marks)**
- b) i) Differentiate between policy and policy manual. **(2 mks)**
- ii) Explain four (4) policies that relates to purchasing and supply management. **(8 Marks)**
- c) i) Differentiate between strategic planning and strategic management **(2mks)**.
- ii) State and explain **four (4)** main components of an organization. **(8 mks)**

## **Question TWO**

- a) State and explain three (3) purposes and two (2) significance of strategic planning **(10 marks)**
- b) State and explain factors that influence organization of Procurement function/department in a firm/organization. **(10 marks)**.

## **Question THREE**

- a) Highlight any five (5) advantages of centralized purchasing **(10 marks)**.
- b) State and explain five (5) approaches to use in formulating short term strategic plans **(10 marks)**.

## **Question FOUR**

- a) Highlight the characteristics of a good purchasing objectives in driving the purchasing strategy **(10 marks)**.
- b) State and explain three (3) advantages of policies and two (2) disadvantages of policy manual (10 marks).

## **Question FIVE**

- a) Explain some **five** purposes of an Organization structure. **(10 marks)**
- b) State and explain three (3) types of plans based on duration/time frame**(6 marks)**
- c) Define organization structure and explain briefly the three (3) basic structures found in most organizations **(4 marks)**