



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA AND GRAPHIC DESIGN

DIPLOMA IN BROADCAST/PRINT JOURNALISM

(PRODUCTION/RADIO/PRINT)

(DMR III, DMP III)

DESK TOP PUBLISHING

MODULE EXAMS

SERIES: APRIL/MAY 2010

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

1. This paper consists of **SIX** questions.
2. Answer any **FIVE** questions.
3. All questions carry equal marks.
3. Cheating leads to disqualification.
4. Switch off mobile phone.

Q.1 (a) Name all the parts of the given corel-draw window. (12 marks)

(b) Outline any **FOUR** ways in which you can benefit from the internet as a desktop publisher. (5 marks)

Q.2 (a) Name the following corel draw tools. (2 marks)

(b) Describe the function of any **FIVE** tools you have name in 2(a) above. (10 marks)

Q.3 (a) Define the term 'typography'. (2 marks)

(b) Name and describe each of the two units used for measurement in typography. (6 marks)

(c) Define the following terms:

- (i) Type
- (ii) Upper case
- (iii) Lower case
- (iv) Font
- (v) Type family
- (vi) Typesetting

(12marks)

- Q.4 Name and explain any **FIVE** different basic ways of arranging line of type, use illustrations to aid your explanation. (20 marks)
- Q.5 Outline any **TEN** factors to consider in selecting a particular printing process for a given job. (20 marks)
- Q.6 Place the given sheet in a landscape position and introduce 4 columns of equal width. Inside and Outside margins plus spacing between the columns should be well placed. (20 marks)