TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF BUSINESS ADMINISTRATION

UNIVERSITY EXAMINATION FOR:

MASTER OF BUSINESS ADMINISTRATION/ MASTER OF SCIENCE IN

SUPPLY CHAIN MANAGEMENT

BMS 5201 : RESEARCH METHODS

END OF SEMESTER EXAMINATION

SERIES:DECEMBER2016

TIME:3HOURS

DATE:10Dec2016

Instructions to Candidates
You should have the following for this examination
-Answer Booklet, examination pass and student ID
This paper consists of **FIVE** questions. Attemptquestion ONE (Compulsory) and any other TWO questions.
Do not write on the question paper.

Question ONE: Compulsory

Many large businesses in Mombasa's maritime sector have implemented e-procurement systems in their respective organizations. Some e-procurement systems developers want to establish the possible driving forces behind the adoption of the new systems. They have approached you to assist them conduct a survey with the aim of providing empirical data for understanding the factors driving the implantation of such systems.

Required:

   a) What would be the title of your proposed study? (1marks).

   b) Indicate your dependent and independent variables and draw a conceptual framework (4 marks)

   c) Formulate 5 suitable research objectives for the study (10 marks)

   d) Formulate 5 alternate directional hypotheses for the study (10 marks)

SECTION II: Attempt any 3 questions from this section. Each question carries 25 marks

Question TWO

Discuss the concept of reliability as used in research. Explain how one of the reliability scales can be measured in practical research. (25 marks)

Question THREE

Research report writing is guided by rules and formats. Explain the rules that apply with regard to American Psychological Association (APA) format (25 marks).

Question FOUR

Discuss the questionnaire as a data collection instrument. What precautions are necessary in its design? (25 marks)

Question FIVE

Discuss the components of a good research design. Justify the widespread use of descriptive research design in social sciences (25 marks)