



**TECHNICAL UNIVERSITY OF MOMBASA  
SCHOOL OF HUMANITIE AND SOCIAL SCIENCES**

DEPARTMENT OF HOSPITALITY AND TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

**BTL 4340: TRANSPORT AND LOGISTICS MANAGEMENT**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES: SEPT. 2017**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- Answer Question **ONE (Compulsory)** and any other **TWO** questions.
- Do not write on the question paper

*This paper consists of Two printed pages*

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**QUESTION 1 (Compulsory)**

- a) Explain **FIVE** major modes of transport that can be used by tourists in Kenya. **(10 marks)**
- b) Logistics management enables one to reduce costs and increase profitability. Discuss this context of logistic management in relation to tourism sector in Kenya. **(10 marks)**
- c) A vehicle carrying tourists around to the tourist sites and destinations must meet certain physical and legal requirements. Explain these requirements highlighting the responsibilities of the owner. **(10 marks)**

**QUESTION 2**

- a) Explain major integrated logistic strategies that are used by the tourism industry experts to improve operations and profitability in their organizations. **(10 marks)**
- b) Discuss **FIVE** major current transport sector challenges that tourists visiting Kenya encounter. **(10 marks)**

### QUESTION 3

- a) Tourism sector is diverse and growing very fast. Explain major trends in the transport and physical distribution that affects this sector. **(10 marks)**
- b) Rahab intends to start a touring firm that would take visitors around East Africa countries. Explain to her major vehicle maintenance records that must be kept to ensure success of her operations. **(10 marks)**

### QUESTION 4

- a) Discuss the major contributions of information technology applications on transport in Kenya and how they affect tourism. **(10 marks)**
- b) Explain changes in logistics management that a tourism entrepreneur must use to enhance profitability in his operations. **(10 marks)**

### QUESTION 5

- a) Explain **FIVE** impacts of logistic information technology on the current supply chain integration with reference to tourism industry. **(10 marks)**
- b) Discuss the Road traffic law in regard to orderly movement by visitors coming to Kenya for the first time. **(10 marks)**