

TECHNICAL UNIVERSITY OF MOMBASA
FACULTY OF APPLIED AND HEALTH SCIENCES
DEPARTMENT OF ENVIRONMENT & HEALTH SCIENCES
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF
SCIENCE IN COMMUNITY HEALTH
BSEH 16J/YEAR2/ SEMESTER1

AEH 4203 : HEALTH EDUCATION AND PROMOTION

SEMESTER EXAMINATION
SERIES : APRIL/MAY 2016
TIME: 2 HOURS

Instructions to Candidates

This paper consists of FIVE questions

Answer question ONE (COMPULSORY) and any other TWO questions.

This paper consists of two printed pages.

Question One

- a) Illustrate health promotion (4 marks)
- b) Explain social cognitive theory (4 marks)
- c) Explicate environment (4 marks)
- d) Explain behavioral change theories (4 marks)
- e) Describe advocacy (4 marks)
- f) Describe four problems in decision making for a policy. (4 marks)
- g) Mention the three fundamental condition and resources for health according to Ottawa charter health promotion. (3 marks)
- h) Expound community empowerment (3 marks)

Question Two

- a) Explain the rationale for social mobilization. (4 marks)

- b) Discuss the importance of communications in health promotion at individual level and community level. **(16 marks)**

Question three

Discuss with examples the communication model for behavior change in health promotion. **(20 marks)**

Question four

Discuss the health promotion action. **(20 marks)**

Question Five

You as a health promoter in your government. Discuss the essential progress in addressing the determinants of health.

(20 marks)