TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4205: NEWS WRITING GATHERING AND REPORTING

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2014
TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **Two** questions in Section **B**.
  This paper consists of Two printed pages

SECTION A (Compulsory)
QUESTION 1

a) Using relevant examples, highlight at least **THREE** types of news story structures.   **(6 marks)**

b) Discuss at least **THREE** forms of citizen journalism.   **(6 marks)**

c) Identify and explain at least **THREE** tenets found in the Kenyan code of conduct that journalists can use while carrying out their work.   **(6 marks)**

d) Using examples, discuss the **THREE** main news sources.   **(6 marks)**

e) Discuss some of the techniques used in writing for the web.   **(6 marks)**

QUESTION 2

Read the attached story and rewrite it into a hardnews story (min. words 250)   **(20 marks)**

An injured woman is discovered lying in a ditch in Kongowea market, early Monday morning by a husband and his wife. The couple rush her to Jocham Hospital. The hospital refuses to admit her unless the couple pay a deposit of Ksh. 100,000. After unsuccessful negotiation and increasing bleeding from the injured woman, they rush her to Coast General. They are put on a waiting list and wait for 4 hours before they see a doctor who despite admitting her to the ICU the injured woman passes away. The couple put a picture of the woman on facebook to find her relatives and report to the police the incident. Two days later the relatives of the injured woman appear and claim the body.

QUESTION 3

Using the above details write a feature story (min. words 250)   **(20 marks)**

QUESTION 4

Using the above details write a broadcast story.   **(20 marks)**

QUESTION 5

Discuss the emerging trends in journalism practice today.   **(20 marks)**