



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF HOSPITALITY & TOURISM
UNIVERSITY EXAMINATION FOR THE DEGREE OF:
DIPLOMA IN HOTEL AND INSTITUTIONAL MANAGEMENT
BAC 2204: RESEARCH METHODS
END OF SEMESTER EXAMINATION
SERIES: MAY 2016
TIME: 2 HOURS
DATE: Pick Date May 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt Choose instruction.

Do not write on the question paper.

SECTION A (Answer ALL the questions)

30 POINTS

1. a) What is research and why do people engage in it? (10 mks)
- b) Differentiate between each of the following: (10 mks)
- c) Outline the factors one needs to consider when selecting a research problem (6 mks)
- e) State the instruments commonly used for data collection in research (4 mks)

Section B (Attempt any TWO questions in this section)

2. Discuss the various sources of research problems (20 mks)
3. Discuss the various ethical considerations researchers should take into account in their work (20 mks)
4. a) Outline the qualities of a good research report (8 mks)

A good research report should:

- b) Write short notes concerning each of the following types of research.

Historical research (6 mks)

Ethnographic research (6 mks)

5. a) Give any TEN sources of literature to researchers for literature review (20 mks)

- b) Describe the various sources of knowledge (10 mks)