



# **THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE**

## ***Faculty of Business & Social Studies***

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN  
(DGD II)

**DGD 2010: TV PRODUCTION**

END OF SEMESTER EXAMINATIONS

**SERIES:** SEPTEMBER/OCTOBER 2011

**TIME:** 2 HOURS

### **INSTRUCTIONS:**

## QUESTION 1

In a television production project, you have been asked to manage the following operations in a television production project: Scripting, casting, sets construction and hiring a skilled production crew.

- a) What is/are likely to be your job title(s)
- b) Who are the production person(s) you are likely to work with?
- c) What production phase will you be working on?

## QUESTION 2

- a) Explain the term demography and why it is important in reference to television production.
- b) What term is used to describe filming that is done out of the studio setting?
- c) Episodes are generally shot in groups called\_\_\_\_\_.
- d) Explain why the principal photography is the most expensive phase of the production process.

## QUESTION 3

- a) Describe the following camera operating terms truck or dolly

Pan

- b) Describe the following sound terms:

Room tone

Clipping

- c) Describe the following lighting terms:

Scrims

Barn doors

- d) Describe the following editing (Post Production) terms

A bed

Dubbing

## QUESTION 4

- a) Explain the roles and responsibilities of any **FOUR** of the following TV Production persons.

(i) Television Producer

(ii) Television Director

(iii) Television Video Editor

(iv) Television Camera Operator

(v) Television Sound Operator

- b) Describe the following terms:

Timecode

Striking  
Sound sweetening.

### **QUESTION 5**

- a) Give a brief overview of a typical television production process starting from the IDEA/CONCEPT to the circulation stage, clearly showing the different production stages.
- b) Explain the difference between a treatment and a proposal.
- c) What is a production schedule?

### **QUESTION 6**

- a) Although people may want to believe they are being completely logical in evaluating a program, what is likely to be the major factor that influences their evaluation?
- b) Explain and differentiate the between Auditioning and casting.
- c) Explain why liability insurance necessary in a production.
- d) Explain and differentiate the between off-line editing and on-line editing.