



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN
(DGD II)

MC 405 387: SOCIO CULTURAL STUDIES

END OF SEMESTER EXAMINATIONS

SERIES: SEPTEMBER/OCTOBER 2010

TIME: 2 HOURS

INSTRUCTIONS:

- Answer Question **ONE** (**Compulsory**) and any other **TWO**.

QUESTION 1 (Compulsory)

- a) Define the following terms:
- (i) Habitat
 - (ii) Environment
 - (iii) Synecology
 - (iv) Ecosystem
 - (v) Ethnology
- (10 marks)**
- b) How has socio cultural studies helped you as an artist? **(20 marks)**

QUESTION 2

- a) Define the term “religion”. **(2 marks)**
- b) State the origin of religion in the world. **(8 marks)**
- c) Discuss the elements of religion. **(10 marks)**

QUESTION 3

- a) Anthropologists look at several aspects of material culture. Discuss these aspects. **(10 marks)**
- b) Explain the effect of environment on people and their life style. **(10 marks)**

QUESTION 4

- a) Define the term “material culture”. **(2 marks)**
- b) Explain **FOUR** ways of preserving material culture. **(8 marks)**
- c) Human settlement is influenced by different factors. Discuss. **(10 marks)**

QUESTION 5

- Kenya is rich in cultural heritage. Discuss. **(20 marks)**