



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

MC 416: PHOTOGRAPHY

END OF SEMESTER EXAMINATIONS

SERIES: SEPTEMBER/OCTOBER 2011

TIME: 2 HOURS

INSTRUCTIONS:

Answer Question ONE and any other THREE.

QUESTION 1

a) Define the term "Photography".	(2 marks)
 b) Describe the following photographic processes: (i) Daguereotype (ii) Dryplate-photography (iii) Talhot and calotype processor 	(6 marks) (6 marks) (6 marks)
QUESTION 2	
Outline TEN factors you would consider before buying a press digital camera.	(20 marks)
QUESTION 3	
With the aid of a diagram illustrate the THREE following types of cameras: (i) Camera "obsecura". (ii) Twins lens reflex camera (iii) Single lens reflex camera.	(4 marks) (8 marks) (8 marks)
QUESTION 4	
a) Explain the meaning of the rule thirds as applied in photography.	(4 marks)
b) Using diagram illustrate how the above rule in 4 (a) above is applied in photography.	(16 marks)
QUESTION 5	
Describe any FIVE types of "photography".	(20 marks)
QUESTION 6	
a) (i) Define the term "shutter".(ii) Distinguish between "leaf shutter" and the "focal plan shutter".	(2 marks) (8 marks)
b) Using diagrams explain how each of the above shutter type mentioned in (6 a) ii.	(10 marks)
QUESTION 7	
Explain the procedure used for loading a film into an SLR camera.	(20 marks)
QUESTION 8	
Discuss any FIVE types of digital cameras that are mostly used by photojournalists.	(20 marks)