



TECHNICAL UNIVERSITY OF MOMBASA

FACULTY OF BUSINESS AND SOCIAL STUDIES

DEPARTMENT OF BUSINESS STUDIES

BMG 4101: PRINCIPLES OF MANAGEMENT

END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

You should have the following for this examination

- Answer booklet

This paper consists of **FIVE** questions

Maximum marks for each part of a question are as shown

QUESTION ONE

- a) Explain factors that are normally used by managers to motivate staff. **(10marks)**
- b) Discuss the drawbacks of scientific management style applied by Taylor and his team. **(10marks)**
- c) Discuss the role of a manager as an entrepreneur. **(10marks)**

QUESTION TWO

- a) Discuss the drawback of democratic style of leadership. **(10marks)**
- b) Explain the differences between managers and leaders. **(10marks)**

QUESTION THREE

- a) Explain the external factors that pose constraints to managers. **(10marks)**
- b) Explain the benefits of using committees in managing an organization. **(10marks)**

QUESTION FOUR

- a) Discuss the benefits enjoyed by an organization which has developed a code of ethics for employees. **(20marks)**
- b) Explain the benefits of delegation. **(10marks)**

QUESTION FIVE

- a) Explain the importance of conceptual skills for a manager **(12marks)**
- b) Write short notes on:
- MBO
 - MBE
 - MWA
 - Internal work environment **(8marks)**