

BMG 4101 PRINCIPLES AND PRACTICE OF MANAGEMENT EXAM 2

QUESTION ONE

- a) Describe three directions which Communication flow in an organization. (6 marks)
- b) Highlight five Importance of Planning in an organization. (5 marks)
- c) Highlight five features of a public limited company. (5 marks)
- d) Highlight four factors that can determine the span of control in an organization. competence of manager and workers. (4 marks)
- e) Discuss five characteristics of Management. (10 marks)

QUESTION TWO

- a) Describe five features of Scientific Management. (10 marks)
- b) Explain activities involved in the training process. (10 marks)

QUESTION THREE

- a) Explain any six management principles according to Henri Fayol. (12 marks)
- b) Discuss four determinants of Organizational Structure. (8 marks)

QUESTION FOUR

- a) Describe the controlling process. (10 marks)
- b) Discuss five ways managers can use to foster creativity in their organizations. (10 marks)

QUESTION FIVE

- a) Explain five factors that affect the external environment on Business. (10 marks)
- b) Explain five benefits of social issues. (10 marks)