

TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF BUSINESS
DEPARTMENT OF BUSINESS ADMINISTRATION
DEPARTMENT OF ACCOUNTING & FINANCE
DIPLOMA IN BUSINESS ADMINISTRATION
DIPLOMA IN BUSINESS MANAGEMENT
DIPLOMA IN ACCOUNTANCY
BMG 2102: PRINCIPLES & PRACTICE OF MANAGEMENT
END OF SEMESTER EXAMINATIONS
SERIES: MAY 2016
TIME: 2HOURS

INSTRUCTIONS

- This paper consists of FIVE questions
- Answer question one (compulsory) and any other TWO questions
- This paper consists of Two printed pages

QUESTION 1 (Compulsory)

- (a) Define the term management (2marks)
- (b) There are several salient features which highlight the nature of management. Accordingly describe **ANY FIVE** features of management (10marks)
- (c) Top management is the ultimate source of management to the shareholders of a company. Highlight **ANY FIVE** functions of top management in an organization (6 marks)
- (d) There are different viewpoints as to whether management should be regarded as a science, an art or both. **Choose** and **explain** **ANY FIVE** reasons as to why management is a science (10marks)

QUESTION 2

- (a) The list of fourteen principles of management given by Henry Fayol is widely. Explain **ANY FIVE** principles of management by Henry Fayol (10marks)
- (b) Explain the major roles of a manager propounded by Henry Mintzberg (10marks)

QUESTION 3

- (b) Explain **ANY FIVE** characteristics of planning function of management (10mks)
- (c) Planning suffers from some limitations. Discuss **ANY FIVE** such limitations (10mks)

QUESTION 4

- (a) Critically evaluate the five techniques of directing (10marks)
- (b) Very often Leadership and management are regarded as synonymous. This is incorrect. Clearly elucidate **ANY FIVE** differences between leadership and management (10marks)

QUESTION 5

- (a) Explain **ANY FIVE** the five reasons for delegation in an organization (10marks)
- (b) Discuss how sound organization is crucial to an organization (10marks)