



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4404: WRITING FOR SCREEN AND TELEVISION

END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 2 HOURS

DATE: Pick Date Apr 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other **TWO** questions.

Do not write on the question paper.

Question ONE

1a. Explain the following scripting terms and abbreviations

- i. Fade out
- ii. Character
- iii. EXT (6 marks)

1b. Script a commercial for the Technical University of Mombasa new student intake in May, 2016. (6 marks)

1c. Using examples, discuss the role of music in a production. (10 marks)

1d. Distinguish between a shooting script and a production script. (8 marks)

Question TWO

- i. Explain 5 qualities of good dialogue. (10 marks)
- ii. Script a 20 minute news bulletin for your campus television channel-Tumo TV. (10 marks)

Question THREE

- i. Script a short drama advocating for empowerment of the girl child through education. (10 marks)
- ii. In reference to the drama above, discuss three categories of characters that a scriptwriter can employ in their drama. (10 marks)

Question FOUR

Discuss the various parts of a plot. (20 marks)

Question FIVE

As a communication student, you have been invited to give a short presentation on copyright to upcoming script writers. Discuss the major points you would convey to your audience in relation to the above. (20 marks)