



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4301: EDITING SKILLS FOR MULTIMEDIA

END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 3 HOURS

DATE: Pick Date Apr 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of Choose No questions. Attempt ALL questions.

Do not write on the question paper.

Question ONE

Using the photographs provided in Folder 1, create a 30 second montage using text, music and video transitions. (10 marks)

Question TWO

You have been provided with raw footage on Folder 2. Script and produce a 35 second advert. (20 marks)

Question THREE

Using the footage in Folder 3, produce a 5 minute feature. Script and record a narration in the radio studio and incorporate it in your feature. (40 marks)