



# **THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE**

## ***Faculty of Business & Social Studies***

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

CERTIFICATE IN MASS COMMUNICATION I

### **MC 390: INTRODUCTION TO MEDIA LAW**

END OF SEMESTER EXAMINATIONS

**SERIES:** SEPTEMBER/OCTOBER 2011

**TIME:** 2 HOURS

#### **INSTRUCTIONS:**

- This paper consists of **FIVE** questions.
- Question **ONE (Compulsory)**.
- Answer any other **TWO** questions.
- Attempt **THREE** questions in total.

## SECTION A (Compulsory)

### QUESTION 1

- a) Define the following terms:
- (i) Slander
  - (ii) Felony
  - (iii) Misdemeanor
  - (iv) Constitution
  - (v) Privacy
- (10 marks)**
- b) Distinguish between Civil law and Criminal law. **(10 marks)**
- c) (i) Differentiate between libel and slander. **(4 marks)**  
(ii) Explain in detail what makes a statement potentially defamatory. **(6 marks)**

## SECTION B (Answer any TWO questions)

### QUESTION 2

Discuss **FIVE** sources law. **(20 marks)**

### QUESTION 3

- a) State **FIVE** types of work eligible for copyright protection under the Kenyan copyright Act. **(10 marks)**
- b) A friend of yours who is a musician has had his songs pirated by a known music shop in town. Explain any **FIVE** legal options that you would advise him or her to consider against the said music shop. **(10 marks)**

### QUESTION 4

Discuss any **FIVE** ethical principles contained in the journalistic code of conduct. **(20 marks)**

### QUESTION 5

- a) The media can violate or invade on individual's privacy in different ways. Discuss any **FOUR** ways. **(8 marks)**
- b) State any **TEN** people who may be sued for publication of a defamatory statement. **(10 marks)**
- c) Define the term 'precedent'. **(2 marks)**