



TECHNICAL UNIVERSITY OF MOMBASA

EXAMINATION FOR BACHELOR OF COMMERCE
(PROCUREMENT & LOGISTIC AND TRANSPORT) Y3S1

Sept 14, 2016
Sept 13 Jab

BPC 4301: PRINCIPLES OF PURCHASING

Paper I

May 2016
Ordinary Examinations

Time: 2 hours

INSTRUCTIONS: ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER
TWO QUESTIONS

QUESTION ONE

- a). Explain the multi Disciplinarity of Purchasing as a Discipline (10 Marks)
- b). Purchasing is a business activity that may be seen from many perspectives. Explain purchasing as:
- i. A process
 - ii. Supply chain management
 - iii. A procurement
 - iv. An external Resource Management
- (10 Marks)
- c). an organization without a strategy is like a ship without a compass. Explain five definitions of a strategy according to Mintzberg (10 marks).

QUESTION TWO

- a. The main stage of strategy implementation is resource allocation .Discuss (10 Marks)

- b. Most companies are entangled in the decisions of whether to buy or make .what **considerations** do they make as they go through the process **(10 marks)**

QUESTION THREE

a). **Explain** the contemporary functions of purchasing **(5 Marks)**

b). State the main Principles of professional ethics. **(5 marks)**

c) Mention the **least unethical practices** likely to be found in Kenya Commercial Bank operating in Tanzania

(10 marks)

QUESTION FOUR

a. State the **aims** of supplier market analysis **(10 marks)**

b. Describe any two purchasing system **(10 marks)**

QUESTION FIVE

a. Describe into details two methods that may be used in vendor search **(15 marks)**

b. Write short notes on the following

Characteristic of Supplier Market structure

(5 marks)