

TECHNICAL UNIVERSITY OF MOMBASA

EXAMINATION RUBRIC

SCHOOL OF BUSINESS

**DEPARTMENT OF BUSINESS ADMINISTRATION/ DEPARTMENT OF
ACCOUNTING AND FINANCE**

PAPER: COMMON

**COURSE/CLASS: BACHELOR OF COMMERCE III / BACHELOR OF BUSINESS
ADMINISTRATION IV**

UNIT CODE: BMG 4401

UNIT NAME: PROJECT MANAGEMENT

SERIES: MAY 2016

PAPER DURATION: 2 Hours

NO. OF STUDENTS:

INSTRUCTIONS TO CANDIDATES: Attempt Question 1 and any other two questions.

Question 1 is compulsory

Name of setter: Mrs. Monari Damaris

Name of Moderator:

Q1. Compulsory

- a) A project is a problem scheduled for a solution. In light of this, discuss the major reasons behind initiation of projects (10 Marks).
- b) Projects do not happen in vacuum, discuss the environment under which projects are planned and implemented (10 Marks).
- c) Explain what you understand by the term project stakeholders and discuss any four stakeholders in a typical project (10 Marks).

Q2.

- a) Discuss the role of the project management office in organisations (10 Marks).
- b) Projects are complex and multifaceted and managing them presents a challenge. Discuss any of the major skills required for project managers to be able to effectively manage projects (10 Marks).

Q3.

- a) Discuss the potential benefits of conducting a feasibility study (10 Marks).
- b) Discuss the elements/ structure of a feasibility study report (10 Marks).

Q4.

- a) Project planning is done to facilitate later accomplishments. Discuss the basis under which project plans are formulated (10 Marks).
- b) Discuss the major reasons why project plans are developed (10 Marks).

Q5.

- a) Discuss any five quality dimensions that can be used in project quality management (10 Marks).
- b) Discuss the advantages of project quality audits in project quality management (10 Marks).