



TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:
DIPLOMA IN COMMUNITY DEVELOPMENT
BAC 2204: SOCIAL RESEARCH METHODS
END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 3 HOURS

DATE: Pick Date May 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt any **THREE** questions.

Do not write on the question paper.

SECTION A: COMPULSORY

Question ONE

- (a) Explain the aim of social research. **(2 marks)**
- (b) Briefly discuss seven alternative ways of generating knowledge. **(14 marks)**
- (c) Explain the following:
 - (i) Variable
 - (ii) Parameter **(4 marks)**
- (d) Differentiate between snowball and convenience sampling. **(4 marks)**
- (e) Briefly discuss three types of applied research. **(6 marks)**

SECTION B: ANSWER ANY TWO QUESTIONS

Question TWO

- (a) Explain the following:
 - (i) Formative evaluation
 - (ii) Summative evaluation **(4 marks)**

(b) Differentiate between causal comparative and correlation research.

(4 marks)

(c) Briefly discuss six qualities of an effective theoretical framework.

(12 marks)

Question THREE

Briefly discuss ten qualities of a good researcher.

(20m marks)

Question FOUR

(a) Briefly discuss three types of research classified by method of analysis.

(6 marks)

(b) Explain two sources of research data.

(4 marks)

(c) Briefly discuss five types of observation research.

(10 marks)

Question FIVE

(a) Briefly discuss eight ways of identifying a specific research problem from the broad area.

(16 marks)

(b) Explain two purposes of correlation research.

(4 marks)