

TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF BUSINESS
DEPARTMENT OF BUSINESS ADMINISTRATION
DEPARTMENT OF ACCOUNTING & FINANCE

DIPLOMA IN BUSINESS ADMINISTRATION
DIPLOMA IN BUSINESS MANAGEMENT
DIPLOMA IN ACCOUNTANCY
BMG 2102: PRINCIPLES & PRACTICE OF MANAGEMENT
END OF SEMESTER EXAMINATIONS
SERIES: MAY 2016
TIME: 2HOURS

INSTRUCTIONS

- This paper consists of FIVE questions
- Answer question one (compulsory) and any other TWO questions
- This paper consists of Two printed pages

QUESTION 1 (Compulsory)

- (a) Management is an art as well as a science. Justify this statement (20marks)
- (b) There are five basic functions of management. Identify and briefly describe them (10marks)

QUESTION 2

- (a) An effective and adequate control system must satisfy some requirements. Describe **ANY FIVE** essential requirements of a good controlling system (10marks)
- (b) Whenever two or more persons work together, there is need for organization. Discuss **ANY FIVE** principles of organization (10marks)

QUESTION 3

- (a) Why is planning of paramount importance in an organization? Give any five reasons (10marks)
- (b) Explain **ANY FIVE** major limitations to planning (10marks)

QUESTION 4

- (a) The operating managers serve as the link between management and workers. Critically assess **ANY FIVE** roles of supervisory management (10marks)
- (b) Management by objectives is one of the most sophisticated and dynamic approaches to management. Assess the main characteristics of (MBO) (10marks)

QUESTION 5

- (a) Discuss **ANY FIVE** factors to be considered when building up an organization structure (10marks)
- (b) Discuss the importance of departmentation in an organization (10marks)