



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF MASS COMMUNICATION

BMC 4314: KISWAHILI FOR MASS COMMUNICATION

END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 2 HOURS

DATE: 18 May 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

SWALI LA KWANZA

- a) Taja majukumu yoyote manne ya uakifishaji katika uandishi wa habari. (alama4)
- b) Huku ukitoa mifano, eleza dhima tatu za kituo kikuu. (alama3)
- c) Eleza matumizi yoyote matano ya koma katika uandishi wa habari. (alama5)
- d) Eleza vipengele vinavyofaa kuzingatiwa katika uandishi wa habari. (alama6)
- e) Onyesha jinsi ambavyo lugha hutumika kwa njia tofauti tofauti kutegemea na mazingira. (alama6)
- f) Eleza kwa kutoa mifano tofauti kati ya kistari kifupi na kistari kirefu. (alama4)

SWALI LA PILI

Eleza kwa kutoa mifano alama za uakifishaji zinazotumika katikati ya sentensi katika uandishi wa habari. (alama 20)

SWALI LA TATU

Jadili mbinu zozote tano zinazoweza kutumika ili kuunda msamiati na istilahi za habari. (alama 20)

SWALI LA NNE

Fani za lugha ni kiungo muhimu katika uandishi wa habari. Jadili huku ukitoa mifano ifaayo. (alama20)

SWALI LA TANO

Uandishi wa habari huzingatia hatua nne muhimu. Onyesha hatua hizo huku ukitoa mifano mwafaka. (alama20)

