



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM & MASS COMMUNICATION

BMC 42011: PUBLISHING & PRINT PRODUCTION TECHNIQUES

END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 2 HOURS

DATE: Pick Date May 2016 Paper 2

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **SIX** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

Explain the following printing processes :-

- i) Engraving
- ii) Etching
- iii) Lithography
- iv) Silk Screen Printing
- v) Mono Printing
- vi) Intaglio Print
- vii) Planographic Print
- viii) Aquatint
- ix) Stripple
- x) Mezzotint

(20 marks)

Question TWO

a) State the significance of color printing in the nineteenth century

(5 marks)

SECTION B: (ANSWER ANY TWO)

Question THREE

Discuss the offset printing process

(20 marks)

Question FOUR

Discuss the importance of computer in the printing process today

(20 marks)

Question FIVE

Discuss the production of newspapers on an impression and roller printer

(20 marks)