

TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF BUSINESS
DEPARTMENT OF BUSINESS ADMINISTRATION
UNIVERSITY EXAMINATION FOR DIPLOMA
DIPLOMA IN LOGISTIC AND TRANSPORT MANAGEMENT
BLT 2209; STRATEGIC MANAGEMENT AND LEADERSHIP
END OF SEMESTER EXAMINATIONS
SERIES: JANUARY/APRIL 2016
TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

Answer question **One (COMPULSORY)** and any other **TWO**

QUESTION ONE

- (a) Bolman and Deal (1991) suggest that leaders display leadership behaviors in one of four types of framework. Explain the frameworks (12 marks)
- (b) Differentiate between strategic implementation and strategic formulation (10 marks)
- (c) Explain the levels of strategic management (8 marks)

QUESTION TWO

- (a) Implementation does not automatically follow strategy formulation there's always some resistance, explain reasons for resistance by individual (15 marks)
- (b) State the factors in the industry that a strategic leader must consider in analyzing the environment (5 marks)

QUESTION THREE

- (a) To survive in the 21st Century we are going to need a new generation of leaders, not managers.” (Warren Bennis) explain. (15 marks)
- (b) State the benefits of strategic management (5 marks)

QUESTION FOUR

- (a) Explain the Role of leadership in strategy development. (12 marks)
- (b) Explain THREE types of diversification strategies with relevant examples (8 marks)

QUESTION FIVE

- (a) Highlight SIX features of an effective vision statement (6 marks)
- (b) Explain the principles of leadership (12 marks)