TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:

BACHERLOR OF SCIENCE IN DEVELOPMENT STUDIES

BLS 4104: FOUNDATION OF HUMAN PSYCHOLOGY

END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 2 HOURS

DATE: Pick Date May 2016

Instructions to Candidates
You should have the following for this examination
-*Answer Booklet, examination pass and student ID*
This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.
Do not write on the question paper.

Question ONE

a). Define Psychology and explain why it is vital to study Psychology[4 Mks]

b). Give a brief history of the development of Psychology [6 mks]

c). ``Cognitive Psychology is the Science of thinking about thinking.'' Briefly discuss.

[4 Mks].

d). Discuss the contribution of any 3 disciplines to the field of Cognitive Psychology [6 Mks]

e). Discuss any 2 methods of research used in Cognitive Psychology [6 Mks]

f) Explain any four ways of enhancing environmental sustainability (4mks)

Question TWO

a). What is attention? [2 Mks]

b) Compare and contrast any 2 theories of attention [6 Mks]

c). Discuss any 3 key assumptions of the 2 theories cited in b) above [6 Mks]

d). Using examples to illustrate your answer, discuss 3 possible explanations for dual task performance [6 Mks]

Question THREE

a). Distinguish between sensation and perception [4 Mks]

b). With respect to one model of perception, describe how we perceive objects [7 Mks]

c). Discuss any 3 disorders of perception [9 Mks]

Question FOUR

a). What is Problem Solving?[3 Mks]

b). Distinguish between heuristic and algorithms methods of problem solving [6 Mks]

c). Discuss 4 barriers to effective problem solving [8 Mks]

d). Suggest 3 ways of enhancing problem solving [3 Mks]

Question FIVE

a). What is Memory? [2Mks]

b). Distinguish between episodic and semantic memory [6 Mks]

c). Briefly describe the modal model of memory [4 Mks]

d). Using examples to support your answer, discuss any 3 strategies you would use to enhance recall of difficult concepts in your learning [8 Mks]

*****GOOD LUCK*****