



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN LIBRARY AND INFORMATION SCIENCE

BLR 2207: DISSEMINATION OF INFORMATION

END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 2 HOURS

DATE: 9 May 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions

Do not write on the question paper.

Question ONE

1. (a) Define the following terms and phrases

- i. Dissemination (2mks)
- ii. User (2mks)
- iii. Current awareness service (2mks)
- iv. Selective dissemination of information (2mks)
- v. User profiling (2mks)

(b) State and briefly explain four reasons why information should be disseminated (10mks)

(c) List and briefly explain the four steps involved in user profiling (10mks)

Question TWO

Discuss the internal barriers to effective dissemination of information (20mks)

Question THREE

(a) Explain the advantages of selective dissemination of information (10mks)

(b) Explain the four factors that characterize a good current awareness service (10mks)

Question FOUR

Discuss eight reasons for current awareness services (20mks)

Question FIVE

State and explain the criteria used for evaluating current awareness services (20mks)