



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

(A CONSTITUENT COLLEGE OF JKUAT)

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 3)

BMC 2203: SWAHILI JOURNALISM TRANSLATIONS

END OF SEMESTER EXAMINATIONS

SERIES: NOVEMBER/DECEMBER 2011

TIME: 2 HOURS

INSTRUCTIONS:

– Answer question **ONE (Compulsory)** and any other **TWO** questions.

This paper consists of Two printed pages.

SEHEMU A (JIBU MASWALA YOTE)

1. Uandishi wa habari ni zoezi muhimu mno. Toa hoja **TANO**. (ALAMA 5)
2. “Mtu haombwi sikio wala jicho...” Fafanua (ALAMA 4)
3. Taja tofauti iliyoko kati ya taarifa, habari, ripoti na salamu. (ALAMA 8)
4. Eleza umuhimu wa kulenga muda na wakati katika uandishi. (ALAMA 5)
5. Eleza mambo **MANNE** yanayohimizwa katika uandishi. (ALAMA 8)

SEHEMU B (JIBU MASWALI MAWILI)

6. a) Ushahidi wote katika uandishi unapatikana katika nuni tano za uandishi. Ni zipi? (ALAMA 5)
b) Ukitolea mfano, eleza mambo **MATANO** ya kuepuka katika uandishi wa habari. (ALAMA 15)
7. Ukitumia maneno yasiozidi 350 andika arafa kamili inayomulika swala ibuka lolote. (ALAMA 20)
8. a) Eleza kwa undani sheria **NNE** za Uhariri. (ALAMA 12)
b) Eleza sababu **NNE** za mapambo ya lugha (ALAMA 8)
9. a) Eleza mambo **SABA** yaletayo kukatika kwa mawasiliano. (ALAMA 14)
b) Eleza tofauti ya Muda na Wakati. Tolea mfano. (ALAMA 6)