



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***  
DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF JOURNALISM AND MASS COMMUNICATION  
(BJMC V)

**BMC 4303: AUDIO PRODUCTION**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES: FEBRUARY 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A & B**.
  - Section **A** is **Compulsory**.
  - Answer any other **Two** questions in Section **B**.
- This paper consists of Two printed pages*

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**SECTION A (Compulsory)**

**QUESTION 1**

Define the following terms:

- |  |           |
|--|-----------|
| a) Audio                               | (2 marks) |
| b) Analogue recording equipment.       | (2 marks) |
| c) Computer mediated communication.    | (2 marks) |
| d) Digital audio                       | (2 marks) |
| e) Microphone                          | (2 marks) |
| f) Podcasting                          | (2 marks) |
| g) Voice Over Internet Protocol (VOIP) | (2 marks) |
| h) Sound                               | (2 marks) |
| i) Transducer.                         | (2 marks) |

## QUESTION 2

State the differences between mono and stereo sound.

**(10 marks)**

### SECTION B (Answer any **Two** Questions)

## QUESTION 3

With the aid of diagrams explain the **FOUR** common types of stereo miking techniques and their advantages.

**(20 marks)**

## QUESTION 4

Studio etiquette is very important in the recording studio. Discuss studio etiquette with at least **FIVE** points in each of the following:

- a) Microphones
- b) Amplifiers and headphones
- c) Cabling and stands
- d) General working practice.

**(20 marks)**

## QUESTION 5

With the help of a diagram explain the signal of sound with a mixer.

**(10 marks)**