



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN  
(DGD IV)

**BGD 2216: PHOTOGRAPHY, TV AND VIDEO TECHNIQUES II**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES: FEBRUARY 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- This paper consists of **TWO** Sections A & B.
- Section A is **Compulsory**.
- Answer any other **TWO** questions in Section B.

***This paper consists of Two printed pages.***

## **SECTION A (Compulsory)**

### **QUESTION 1**

- a) Explain the following terms:
- i) Digital photography **(5 marks)**
  - ii) Analogue photography **(5 marks)**
  - iii) Composition **(5 marks)**
  - iv) Shutter speed. **(5 marks)**
- b) Describe characteristics of the following lens types
- i) Zoom **(5 marks)**
  - ii) Fish eye **(5 marks)**

## **SECTION B (Answer any TWO questions)**

### **QUESTION 2**

Explain photographic caption and state how it is used to enhance communication in a photograph.

**(20 marks)**

### **QUESTION 3**

Describe the animation process.

**(20 marks)**

### **QUESTION 4**

Outline the components of preproduction stage in the television production process.

**(20 marks)**

### **QUESTION 5**

Differentiate art photography from photojournalism.

**(20 marks)**