



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION
(DMAC III)

BMC 2202: RADIO PRODUCTION TECHNIQUE II

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- ATTEMPT THE QUESTION IN FULL. THIS IS A PRACTICAL EXAM.
This paper consists of Two printed pages.

PRACTICAL

You have been provided with a product sample 'X' and Audio clips on CD rom 'Z' using the material provided:-

- a) Produce a radio commercial of not more than 60' (seconds).
- b) Using audio clips on the CD rom, you are to script and record a radio program format of your choice. Your production should run between 5' to 10' (minutes). The final product should be in MP3 format on an audio CD properly labelled with your name and student number.
- c) Present your well typed error free script in MS Word times new roman font 12.