



TECHNICAL UNIVERSITY OF MOMBASA
School of Humanities & Social Sciences
DEPARTMENT OF MEDIA & GRAPHIC DESIGN

CERTIFICATE IN MASS COMMUNICATION
(CMAC II)

BMC 1110: RADIO PRODUCTION BASICS

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JUNE/JULY 2015

TIME: 2 HOURS

INSTRUCTIONS:

– Attempt all Section.

This paper consists of Two printed pages.

ANSWER ALL QUESTIONS

- a) Using the product provided, you are required to script and record a radio advert of between 45' to 60' 9seconds). Your production should be in either English or Swahili language. The final product should be in MP3 format on a well labelled CD with your name and student member.

- b) Provide a well typed error free script in Ms Word font 12.