



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DGD IV)

BGD 2213: THEORY & TECHNIQUES OF ILLUSTRATION & MODEL MAKING III

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections A & B.
- Section A is **Compulsory**.
- Answer any other **TWO** questions in Section B.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Using simple drawings, demonstrate the following types and characteristics of line
- i) Spiral (3 marks)
 - ii) Horizontal (3 marks)
 - iii) angular (3 marks)
 - iv) Interrupted (3 marks)
 - v) wavy (3 marks)
 - vi) direction (3 marks)
 - vii) Illusion of mass or volume (3 marks)
 - viii) Freehand (3 marks)
- b) Painting is both the act of creating a composition as well as the end product. Explain this. (3 marks)
- c) Using simple line drawings, illustrate **SIX** examples of geometric shapes. (3 marks)

SECTION B (Answer any TWO questions)

QUESTION 2

Using an appropriate geometric shape and form, demonstrate isometric drawing. Indicate all dimensions in centimetres. (20 marks)

QUESTION 3

Explain the following sources of illustrations:

- a) Adoption (5 marks)
- b) Adaption and combination (5 marks)
- c) From memory (5 marks)
- d) From observation. (5 marks)

QUESTION 4

Develop a line drawing showing children playing. Include a cat, dog and suitable background. (20 marks)

QUESTION 5

Explain the following quick steps in graphic design process:

- a) Design brief (4 marks)
- b) Rough sketches (4 marks)
- c) Drawing (4 marks)
- d) Colour alternatives (4 marks)
- e) Artwork. (4 marks)