



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***  
DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION  
(DMP/R II/III)

**BMC 2203: SWAHILI JOURNALISM & TRANSLATION**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES: FEBRUARY 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- Jibu maswali yote – Sehemu ya Kwanza
- Jibu maswali mawili – Sehemu ya Pili

**SEHEMU YA KWANZA (JIBU MASWALI YOTE)**

1. (a) Eleza maana ya maneno yafuatayo?  
i) Muda  
ii) Mada  
iii) Aya  
iv) Sentensi ongozi (ALAMA 8)
- (b) Eleza manufaa **MANNE** ya utangazaji habari. (ALAMA 4)
- (c) Eleza kazi **NNE** za mhariri. (ALAMA 8)
- (d) Taja vizuizi kumi vya mawasiliano. (ALAMA 5)
- (e) Eleza makosa yoyote matano yanayopatikana katika uandishi. (ALAMA 5)

**SEHEMU YA PILI (JIBU MASWALI YOYOTE MAWILI)**

2. (a) Eleza kwa kina mambo kumi yakuepukwa katika uandishi wa habari. (ALAMA 10)
- (b) Eleza kwa kina yanayohitajika katika sehemu tatu za habari. (ALAMA 10)
3. a) Eleza na utolee mifano aina za aya. (ALAMA 14)
- b) Toa hoja **TATU** zipingazo matumizi ya “AMBA”.... (ALAMA 6)
4. a) Andika arafa iliyokamilika isiyozidi maneno 300.  
b) Buni kichwa cha arafa hiyo.  
c) Taja njia nne zinazotoa mada (ALAMA 20)
5. a) Eleza mambo **MATANO** yakuepuka unapoandikia dhana.  
b) Eleza mambo **MATANO** yakuzingatia unapoandikia tukio la ukweli. (ALAMA 20)