

TECHNICAL UNIVERSITY OF MOMBASA Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION (DMAC IV)

BMC 2305: SCRIPTING FOR SCREEN

SPECIAL/SUPPLEMENTARY EXAMINATIONS SERIES: FEBRUARY 2015 TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of TWO Sections A & B.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

a) Define the following;	
i) Sitcomii) Soap opera	
iii) Serial	
iv) Series	(12 marks)
b) Give any SIX characteristics of a good storyline.	(6 marks)
c) Explain the THREE elements of a slugline.	(6 marks)
d) Give any FOUR issues tackled during plotting.	(4 marks)
e) Define the Freytag's pyramid.	(2 marks)
SECTION B (Answer any TWO questions)	
QUESTION 2	
Draw a Freytag's pyramid and explain its importance in realizing a good play.	(20 marks)
QUESTION 3	
Give the history of theater and explain the transition it took.	(20 marks)
QUESTION 4	
Explain the following terms:	
a) Stage directions.	(3 marks)
b) Setting	(3 marks)
c) Characters.d) Dialogue choice	(3 marks)
e) Script	(3 marks) (2 marks)
f) Synopsis	(2 marks) (2 marks)
g) Plot	(4 marks)
QUESTION 5	