



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

CERTIFICATE IN MASS COMMUNICATION
(CMAC I)

BMC 1106: ENGLISH FOR JOURNALISTS

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Three printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Complete each sentence with the simple tense or present progressive form of the verb in parentheses
- You ____ (breathe, are breathing) hard. Sit down and rest for a while.
 - Fred just left. He ____ (going, is going) to his biology class right now.
 - He ____ (goes, is going) to Science class twice a week.
 - In our area, it ____ (rains, is raining) a lot in March.
 - We ____ (dance, are dancing) everyday. Its good exercise. **(5 marks)**

- b) Find and correct the sentence errors in each of the following conversations:

- A. Can Elen dances?
B. Yes, she's great. She's able to do all kinds of difficult step
- A: When you were a child, were you able to skate?
B. Yes, in fact, I once could win a competition in my school.
- A. Could please you help me?
B. Sure what seems to be the problem?

(6 marks)

- c) Using relevant examples inform of sentences explain the use of the following punctuation symbols.

- Comma
- Quotation marks.

(4 marks)

- d) Complete the conversation with "a", "an" or "the".

- A: Look at this picture of boots.
B: Its really cute. What kind of cat is this?
- A: How's ____ weather in Nairobi?
B: Sunny. How's Mombasa?
A: You can't even see ____ sun?

- A: I need ____ car today.
B: Ok. Can you drop me off at work?
A: Sorry I have ____ early meeting.

(6 marks)

- e) Change the following sentences into passive voice

- She ate the bread
- The driver of the car is driving carelessly.

(4 marks)

- f) Complete the sentences below using the appropriate words formed from the choice in brackets.

The ____ (complete) of the roads project brought a lot of ____ (jubilate) amongst the ____ (reside) of the village. For a long time, they had been ____ (trek) for long stretches along ____ (thorn) bushes.

(5 marks)

SECTION B (Answer any **TWO** questions)

QUESTION 2

- a) Describe any **FIVE** characteristics of English language used by journalists. **(10 marks)**
- b) Explain any **FIVE** distinguishing characteristics between spoken and written English. **(10 marks)**

QUESTION 3

You are applying for a job as a journalist in Mombasa media Ltd. Write a Résumé. **(20 marks)**

QUESTION 4

- a) In each of the following sentences, indicate the subject and the predicate:
- i) Panadol reduces the pain of my headaches
 - ii) The singers diamond earnings sparkled in the spotlight.
 - iii) My six-year-old brother survives on a diet of fried fish.
 - iv) A jackrabbit bounds up to fifteen feet in one leap.
 - v) The ripening tomatoes glistened on the sunny windows ill. **(10 marks)**
- b) As the senior editor in ABZ Media Ltd, you have found out that there are many grammatical mistakes in the recent newspapers copies. You have decided to carry out a research and find out why. Assuming you have carried out the research, write a short REPORT. **(10 marks)**

QUESTION 5

You are a constituent newspaper reader. Yesterday you read on interesting column on “How to become a successful journalist”. You would like to respond to this. Write a letter to the Editor. **(20 marks)**