



**TECHNICAL UNIVERSITY OF MOMBASA**  
***School of Humanities & Social Sciences***  
DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF SCIENCE OF TOURISM MANAGEMENT

**BHT 4205: CULTURAL & HERITAGE TOURISM**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES: JUNE/JULY 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- Answer question **ONE (Compulsory)** in Section **A** and any other **TWO** questions in Section **B**.

*This paper consists of Two printed pages*

---

**SECTION A (Compulsory)**

**QUESTION 1**

- a) Using specific examples, describe the cultural and heritage Resources that are important for tourism in Kenya. **(15 marks)**
  
- b) Giving relevant examples, explain the factor that hinder the development of cultural tourism in Kenya. **(15 marks)**

**SECTION B** (Answer any **TWO** questions)

**QUESTION 2**

- a) With the use of specific examples, discuss any **TEN** socio-cultural impacts of tourism in Kenya. **(15 marks)**
- b) Outline any **FIVE** characteristics of culture. **(5 marks)**

**QUESTION 3**

- a) Explain the nature and role of interpretation in cultural and heritage tourism development. **(10 marks)**
- b) Describe any **FIVE** different types of cultural tourists. **(10 marks)**

**QUESTION 4**

With use of examples, identify and describe **TWO** theories and models of host perception and response to tourism development. **(20 marks)**

**QUESTION 5**

- a) Discuss tourism as a cultural phenomenon. **(10 marks)**
- b) Elaborate on the concept of authenticity as used in the cultural tourism context. **(10 marks)**