



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***

DEPARTMENT OF BUSINESS STUDIES

CERTIFICATE IN HUMAN RESOURCE MANAGEMENT  
CERTIFICATE IN BUSINESS MANAGEMENT  
CERTIFICATE IN STORES MANAGEMENT

**BAC 1102: BUSINESS STUDIES**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES: FEBRUARY 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- This paper consists of **FIVE** questions.
- Answer question **ONE (Compulsory)** and any other **TWO** questions.

***This paper consists of Two printed pages.***

### **QUESTION 1 (Compulsory)**

- a) Briefly discuss any **FIVE** limitations of specialization in production. **(10 marks)**
- b) State and explain **FIVE** significance of business studies to the community. **(10 marks)**
- c) Discuss **FIVE** roles of an entrepreneur in the economy? **(10 marks)**

### **QUESTION 2**

- a) Discuss any **FIVE** sources of business ideas. **(10 marks)**
- b) Explain any **FIVE** disadvantages of international trade. **(10 marks)**

### **QUESTION 3**

- a) Explain any **SIX** functions of a wholesaler in the supply chain distribution network? **(12 marks)**
- b) Briefly discuss with relevant examples, any **FOUR** modes of transport used today. **(8 marks)**

### **QUESTION 4**

- a) Discuss any **FIVE** importance of consumer protection. **(10 marks)**
- b) Briefly explain any **FIVE** external diseconomies of scale. **(10 marks)**

### **QUESTION 5**

- a) State and explain any **FIVE** limitations of a sole proprietorship type of business. **(10 marks)**
- b) Explain any **FIVE** types of business transaction documents used today. **(10 marks)**