



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***

DEPARTMENT OF BUSINESS STUDIES

DIPLOMA IN BUSINESS ADMINISTRATION  
DIPLOMA IN ACCOUNTING

**BMG 2102: PRINCIPLES AND PRACTICE OF MANAGEMENT**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES:** FEBRUARY/MARCH 2015

**TIME:** 2 HOURS

**INSTRUCTIONS:**

- This paper consists of **FIVE** questions.
- Answer question **ONE (Compulsory)** and any other **TWO** questions.

***This paper consists of Two printed pages.***

### **QUESTION 1 (Compulsory)**

- a) Is management an art or a science? Explain. **(10 marks)**
- b) Management is considered as a vital limb in every organization. Discuss. **(10 marks)**
- c) Describe the salient characteristics of management. **(10 marks)**

### **QUESTION 2**

- a) Planning is not a substitute for executive judgement but merely an aid to it. Briefly discuss the various limitations of planning. **(10 marks)**
- b) Describe the basic functions of management. **(10 marks)**

### **QUESTION 3**

- a) According to Allen, a sound organization can contribute to the success of an enterprise in so many ways. Discuss. **(10 marks)**
- b) How can coordination be used as an instrument of effective management action. **(10 marks)**

### **QUESTION 4**

- a) A business organization does not operate in a vacuum but within the constitution of a larger set up which constitutes the environment. Discuss the business macro-environment. **(10 marks)**
- b) Explain the importance of leadership in an organization. **(10 marks)**

### **QUESTION 5**

- a) Discuss the importance of controlling function of management. **(10 marks)**
- b) Describe the factors affecting employees morale. **(10 marks)**