



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF BUSINESS STUDIES

DIPLOMA IN BUSINESS MANAGEMENT
DIPLOMA IN BUSINESS ADMINISTRATION
DIPLOMA IN ACCOUNTANCY

BMG 2102: PRINCIPLES AND PRACTICE OF MANAGEMENT

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY/MARCH 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **FIVE** questions.
- Answer question **ONE (Compulsory)** and any other **TWO** questions.

This paper consists of Two printed pages.

QUESTION 1 (Compulsory)

- a) The scientific management theory is one of the classical theories of management. Explain the application of the scientific management theory to modern management. **(10 marks)**
- b) Highlight the features of Max Weber's theory. **(10 marks)**
- c) Explain the propositions of the Human Relations Approach. **(10 marks)**

QUESTION 2

- a) Highlight what is entailed in the nature of management. **(10 marks)**
- b) Explain the salient features which are attributed to management. **(10 marks)**

QUESTION 3

- a) In order for a Manager to successfully handle issues in management, he needs to possess some skills. Explain the essential managerial skills required by a manager. **(10 marks)**
- b) Planning is a basic managerial function. Explain the benefits that an organization would enjoy by planning. **(10 marks)**

QUESTION 4

- a) Without the control function the management process is incomplete. Highlight the purpose of management controls. **(10 marks)**
- b) The organizing function consists of several steps. Explain the process involved in the organization function. **(10 marks)**

QUESTION 5

- a) The followers of Mr. Malgi consider him to be a democratic leader. Highlight the instances when a Manager can effectively use democratic leadership to manage his workers. **(10 marks)**
- b) Explain the elements involved in the process of the control function. **(10 marks)**