



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business and Social Studies

DEPARTMENT OF BUSINESS STUDIES

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF BUSINESS ADMINISTRATION
BACHELOR OF COMMERCE

BMG 4101: PRINCIPLES OF MANAGEMENT

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- Answer Question **ONE (Compulsory)** and any other **TWO** questions.
- Do not write on the question paper

This paper consists of Two printed pages

QUESTION 1 (Compulsory)

- a) Explain **FIVE** characteristics of management. **(10 marks)**
- b) Briefly discuss how Henri Fayol's general principles of management are applied today in an organization with which you are familiar. **(10 marks)**
- c) Briefly explain the major steps in an ideal decision making process. **(10 marks)**

QUESTION 2

- a) What are the major constraints and roadblocks to effective planning? **(10 marks)**
- b) How can these constraints and roadblocks be overcome. **(10 marks)**

QUESTION 3

- a) Distinguish between corporate mission and objectives. **(10 marks)**
- b) Why are objectives important to an organization with which you are familiar? **(10 marks)**

QUESTION 4

- a) Define the term matrix organization. **(2 marks)**
- b) Under what conditions is it appropriate to use a matrix organization structure? **(8 marks)**
- c) What are the pros and cons of matrix organization? **(10 marks)**

QUESTION 5

Citing examples where necessary discuss the principal guidelines for effective delegation of authority. **(20 marks)**