



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies
DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION
(DMAC II)

PRACTICAL

BMC 2106: RADIO PRODUCTION TECHNIQUES I

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This is a Practical Exam Attempt all Questions.
- All recordings must be in MP3 format.
- All typed work must be in Times New Roman Font 12

This paper consists of Two printed pages.

PRACTICAL

QUESTION 1

Using material provided, script and record a 60” (seconds) radio commercial in either English or Swahili. **(30 marks)**

QUESTION 2

Develop a questionnaire of not more than **FIVE** questions and record an interview on any topic of your choice. **(20 marks)**

QUESTION 3

Assume you are an employee at ‘Bahari FM’ Write a program proposal for a weekly magazine or feature program of your choice. **(20 marks)**