



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Engineering & Technology

DEPARTMENT OF COMPUTER SCIENCE & IT

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF SCIENCE AND INFORMATION TECHNOLOGY

BIT 2309: PRINCIPLES AND PRACTICE OF MANAGEMENT

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- Answer Question **ONE (Compulsory)** and any other **TWO** questions.
- Do not write on the question paper

This paper consists of Two printed pages

QUESTION 1 (Compulsory)

- a) i) Define management. **(2 marks)**
ii) Explain the information role of manager. **(8 marks)**
- b) Explain the internal factors that pose constraints to managers. **(10 marks)**
- c) Explain the benefits enjoyed by organizations that have put in place code of ethics in their workplace. **(10 marks)**

QUESTION 2

- a) Explain the reasons why organizations spend millions of shillings on Corporate Social Responsibilities. **(10 marks)**
- b) Time is one of the key resources Managers must manage. Discuss some of the key challenges faced by managers in managing the usage of time in organizations. **(10 marks)**

QUESTION 3

- a) Explain the factors that lead to the development of corporate governance in the recent past. **(10 marks)**
- b) Explain the characteristics of effective leaders. **(10 marks)**

QUESTION 4

- a) Explain the factors that need to be considered in motivating employees. **(10 marks)**
- b) Explain the benefits of having code of ethics in an organization. **(10 marks)**

QUESTION 5

- a) Public sector
- b) Ethical values
- c) Delegation
- d) External environment
- e) Strategy **(20 marks)**