



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies
DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

BHT 4401: SUSTAINABLE TOURISM

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS:

- Answer question **ONE (Compulsory)** in Section **A** and any other **TWO** questions in Section **B**.

This paper consists of Two printed pages

SECTION A (Compulsory)

QUESTION 1

- a) Evaluate Kenya's national policies on sustainable tourism development. **(15 marks)**
- b) From a developing country's perspective, discuss the credits and criticisms of the concept of sustainability. **(15 marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

Explain the initiatives and interventions that a destination can pursue to maximize the benefits of the poor in tourism development. **(20 marks)**

QUESTION 3

Evaluate the use of visitor education as a means of attaining sustainable tourism development.

(20 marks)

QUESTION 4

Analyse the strategies that tourism should focus in order to mitigate climate change.

(20 marks)

QUESTION 5

Discuss reasons as to why conservation of natural and cultural heritage should take centre stage in tourism policies and strategies.

(20 marks)