



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF BUSINESS STUDIES

DIPLOMA LOGISTICS AND TRANSPORT MANAGEMENT

BLT 2203: SHIPPING AND PORT MANAGEMENT

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **FIVE** questions.
- Answer question **ONE (Compulsory)** and any other **TWO** questions.
- Do not write on the question paper

This paper consists of Two printed pages.

QUESTION 1 (Compulsory)

- a) Shipping is not just ships but involves a lot of interrelated activities performed by associations of firms and institutions that enable shipping and without shipping they wouldn't exist. Outline any **FIVE** association or firms performing such activities that enable shipping or are as a result of shipping. **(10 marks)**
- b) Explain briefly tramp shipping and highlight **FOUR** of its advantages. **(10 marks)**
- c) Define a port and briefly explain the types of ports based on ownership. **(10 marks)**

QUESTION 2

- a) There are arguments for increased private sector participation in the port industry. Highlight any **FIVE** such arguments for port privatization. **(10 marks)**
- b) Explain **FIVE** reasons for categorizing shipping as the most preferred mode of transport especially for bulk cargo. **(10 marks)**

QUESTION 3

- a) Ports must managed efficiently and effectively always. Outline any **FIVE** reasons of emphasizing that fact. **(10 marks)**
- b) Briefly describe the **FIVE** typical steps in the process of selling a ship. **(10 marks)**

QUESTION 4

- a) Explain in brief any **FIVE** factors that emphasize the importance of communication in shipping. **(10 marks)**
- b) Explain **FIVE** important roles played by a ship broker in the shipping market. **(10 marks)**

QUESTION 5

- a) Define a Charter Party and briefly explain any **FOUR** factors that emphasize its importance. **(10 marks)**
- b) Write short notes on the following:
 - i) Laytime **(2 marks)**
 - ii) Berth. **(2 marks)**
 - iii) Linershipping **(4 marks)**
 - iv) Harbour **(2 marks)**