



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies
DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION
(VIII, SI)

BMC 4308: INTERPERSONAL RELATIONS

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections A & B.
 - Section A is **Compulsory**.
 - Answer any other **Two** questions in Section B.
- This paper consists of Two printed pages*
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SECTION A (Compulsory)

QUESTION 1

- a) Explain any **THREE** basic features of a nation state. **(6 marks)**
- b) List any **SIX** criteria used for defining national interest. **(6marks)**
- c) State the difference between diplomacy and foreign policy. **(6 marks)**
- d) Distinguish colonialism from imperialism. **(6 marks)**
- e) Explain any **SIX** roles of multinational corporations in international relations. **(6 marks)**

SECTION B (Answer any Two Questions)

QUESTION 2

Discuss globalization and its implications to third world countries.

(20 marks)

QUESTION 3

As a student of International Relations, explain how foreign investments aid poor countries. **(20 marks)**

QUESTION 4

Discuss the primary goals of international organizations.

(20 marks)

QUESTION 5

Discuss any **TWO** theories in International Relations.

(20 marks)